



## INTRODUCTION

**Agronomist**, with a solid and comprehensive academic background, Novaes has built a prolific career in the field of sustainability, working across the public, private, academic, and non-governmental sectors. He has also served as a consultant for leading international organizations, including UNESCO, FAO, UNDP, UNEP, and IICA. This diverse professional trajectory has provided him with in-depth knowledge of legislative, policy, and financial instruments related to natural resource conservation, as well as sustainable rural and urban development. Among his extensive contributions to the sustainability agenda in Brazilian agroecosystems, his consultancy work stands out, as in:

- **Inter-American Institute for Cooperation on Agriculture (IICA)**, Consultant to the the Brazilian Ministry of Agriculture, Livestock and Supply
  - Program Vitrines da Sociobioeconomia da Amazônia (2023/2024).
  - Plano Norte + Sustentável, (2022/2023)
- **FAO Brazil (Food and Agriculture Organization of the United Nations FAO-UN)**. Specialist in Integrated Water Resources Management and Territorial Governance. (2020-2021).
- **FAO RLC (Food and Agriculture Organization of the United Nations FAO-UN)**, Regional Office for Latin America and the Caribbean, consultancy on the climate change agenda and rural youth in Latin America and the Caribbean (2019).
- **Inter-American Institute for Cooperation on Agriculture – IICA**. Consultant to the Ministry of the Environment – MMA/Department of Environmental Education, advising on the participatory development of the National Program for Environmental Education and Family Farming. (2010).

As a consultant for civil society organizations, he has been leading important projects focused on rural sustainability, working in various regions of Brazil, with highlights including the following recent experiences:

- “Impact study of the Sustainable Production of Calves Program”, in the context of the Landscape Program in Brazil, including the main areas of operation of the program in the states of Mato Grosso and Para. **The Sustainable Trade Initiative – IDH** (2025).
- Mid-Term Review (MTR) of the project “Solving the Amazon Puzzle: no deforestation, more production and rights” (Amazon Puzzle). **Amazon Environmental Research Institute – IPAM** (2024).
- Study of the interactions between biodiversity, water, land use and land cover in the Alto Uruguay region of Rio Grande do Sul. **Fundación Solidaridad Latinoamericana** (2024 / 2025).



- Support for the development and funding of the Project "Sustainable Agriculture Finance Facility (SAFF); encouraging the adoption of Integrated Crop-Livestock-Forest (ICLF) systems in Brazil". **ILPF Network** (2022).
- Coordination of the "Socio-Environmental Projects, Water and Agriculture" Axis of the Water Brazil Initiative for **WWF Brazil**. This initiative was carried out in partnership with **Banco do Brasil**, which served not only as a key collaborator but also as the program's main financial supporter. Its aim was to develop and promote sustainable agricultural production models, emphasizing best management practices, validated forest restoration approaches, and the **use of economic and financial instruments** alongside socioenvironmental certification systems to foster natural resource conservation. The program was implemented through pilot projects and institutional partnerships spanning Brazil's five major biomes. (2011–2013).

In addition to his excellent academic background, he holds the following credentials granted by the **Inter-American Development Bank / AcademiaBID**:

- Course "Environmental and Social Performance Standard 2: Labor and Working Conditions ". 2024.
- Course "Environmental and Social Performance Standard 3: Resource Efficiency and Pollution Prevention ". 2024.
- Course "Environmental and Social Performance Standard 4: Community Health, Safety, and Security ". 2024.
- Course "Environmental and Social Performance Standard 5: Land Acquisition and Involuntary Resettlement ". 2024.
- Course "Environmental and Social Performance Standard 6: Biodiversity Conservation and Sustainable Management of Living Natural Resources ". 2024.
- Course "Environmental and Social Performance Standard 7: Indigenous Peoples ". 2024.
- Course "Environmental and Social Performance Standard 9 – Gender Equality ", 3rd Edition". 2024.
- Course "Environmental and Social Performance Standard 10 – Meaningful Stakeholder Engagement ", 13th Edition. 2024.

His in-depth, interdisciplinary academic background equips him to conduct analysis and research across a wide range of related fields. With a long and diverse professional trajectory—spanning both senior management and field-based roles—he is adept at engaging with varied audiences and leading or collaborating within transdisciplinary teams and projects. Committed to delivering effective results, Novaes leverages his strong communication skills and facilitation expertise to foster collaborative and productive work environments. In addition to being a native Portuguese speaker, he possesses working proficiency in English, French, and Spanish.

# RICARDO NOVAES



## PROFESSIONAL EXPERIENCES

### **The Sustainable Trade Initiative – IDH**

2025

Impact study of the Sustainable Production of Calves Program, in the context of the Landscape Program in Brazil, including the main areas of operation of the program in the states of Mato Grosso and Para

### **The Amazon Environmental Research Institute – IPAM**

2025

Study to "identify infrastructure, public policies and collective bodies that promote rural socio-economic development and the advancement of land and environmental regularization, as well as the bottlenecks and demands for their implementation, with the aim of verifying synergies for strategic actions in 07 municipalities in the Northeast of Para"

### **Fundación Solidaridad Latinoamericana**

2024/  
2025

Study of the interactions between biodiversity, water, land use and land cover in the Alto Uruguay region of Rio Grande do Sul

### **The Amazon Environmental Research Institute – IPAM**

2023/  
2024

Mid-term evaluation of the project "Solving the Amazon Puzzle: no deforestation, more production and rights" – Amazon Puzzle

### **Inter-American Institute for Cooperation on Agriculture – IICA**

2023/  
2024

Consultant for The Ministry of Agriculture, Livestock and Supply (MAPA). PCT BRA/IICA/16/001 – with the aim of "identifying convergences and unifying actions to strengthen the sustainable development of agro-extractivism in the Amazon region, with a focus on Brazil nuts and Açaí", culminating in the preparation of a Concept Note to be sent to the Green Climate Fund

### **United Nations Educational, Scientific and Cultural Organization (UNESCO)**

2023/  
2024

Consultant for The Brazilian National Water and Basic Sanitation Agency (ANA-BRAZIL). Project 914BRZ2022

### **Inter-American Institute for Cooperation on Agriculture – IICA**

2022

Consultant for the Ministry of Agriculture, Livestock and Supply (MAPA-BRAZIL). PCT BRA/IICA/16/001. Plano Norte Mais Sustentável / Amazônia Legal

# RICARDO NOVAES



## **The Amazon Environmental Research Institute (IPAM)**

2022

Mid-term Evaluation of CONSERV PROGRAMME

## **ILPF Network Consultant**

2022

Consultant for supporting the development and funding of the Project  
"Sustainable Agriculture Finance Facility (SAFF); encouraging the adoption of  
Integrated Crop-Livestock-Forest (ICLF) systems in Brazil"

## **United Nations Educational, Scientific and Cultural Organization (UNESCO)**

2021/  
2022

Consultant for the Brazilian National Water and Basic Sanitation Agency (ANA-BRAZIL). Project 914BRZ2022

## **Food and Agriculture Organization of the United Nations (FAO-UN)**

2020/  
2021

Specialist in Integrated Water Resources Management and Territorial Governance. National Coordinator of the stage "Project Preparation Grant (PPG)" GCP/RLA/230/GFF – Binational and integrated management of water resources in the Lagoa Mirim Basin and Coastal Lagoons"

## **Food and Agriculture Organization of the United Nations (FAO-UN)**

2019/  
2020

Regional Office for Latin America and the Caribbean (FAO RLC). Consultant for the agenda "Agriculture, Climate Change and Rural Youth in Latin America and the Caribbean"

## **WWF-Brazil**

2016/  
2019

Water Resources Program. Initially as a Specialist and, from March 2018 onwards, Coordinator of the Water Resources Program.

## **São José dos Campos City Hall**

2013/  
2016

As Planning Director of the Department of the Environment, Novaes coordinated the "Environmental Education & Institutional Coordination"; "Biodiversity Conservation"; and "Sustainable Rural Development" programs, while also serving as Executive Secretary of the Municipal Environmental Council.

# RICARDO NOVAES



## **United Nations Environment Programme UNEP/UN**

2012

Consultant to the Agenda 21 Program of the Ministry of the Environment. Product: "Evaluation of the Implementation of Brazilian Agenda 21, resulting from Rio-92", a report that is part of the official documents of the Brazilian delegation at Rio+20

## **WWF Brazil**

2011/

Specialist in the Agriculture and Environment Program. Coordinator of the "Socio-Environmental Projects, Water and Agriculture" Axis of the Water Brazil Initiative for WWF Brazil, in partnership with Banco do Brasil. The program was designed to develop and disseminate sustainable agricultural production models and focused on promoting best management practices, validating efficient forest restoration models, and deploying economic and financial instruments alongside socioenvironmental certification systems to encourage the conservation of natural resources

2013

## **Inter-American Institute for Cooperation on Agriculture – IICA**

2010

Consultant to the Ministry of the Environment – MMA/Department of Environmental Education, advising on the participatory development of the National Program for Environmental Education and Family Farming. Consultant for the TECHNICAL COOPERATION PROJECT BRA/IICA/09/005

# RICARDO NOVAES



## EDUCATION

<b>Graduation in Agronomic Engineering</b> Luiz de Queiroz College of Agriculture, ESALQ / USP. Brazil	1990
<b>Master's Degree in Sociology</b> IFCH / Unicamp. Brazil	2001
<b>Lato sensu Post-Graduation in Development and Public Policies</b> Institute of Applied Economic Research - IPEA. Brazil.	2010
<b>PhD in Environmental Science from the Postgraduate Program in Environmental Science</b> University of São Paulo (PROCAM-USP)	2006

## COMPLEMENTARY TRAINING

<b>Visiting Researcher (Post-doc) at</b> ENGREF AgroParisTech, (École Nationale du Génie Rural des Eaux et Forêts/ l'Institut des Sciences et Industries du Vivant et de l'Environnement)	2009
<b>Post-doctorate at</b> Faculty of Education of the University of São Paulo/FAPESP. Education and Environment Laboratory	2010
<b>Visiting Researcher (Post-doc) at</b> School of Geography and Planning, Cardiff University, UK	2019



## SUSTAINABILITY SHORT COURSES

- **World Bank Group** 2024
  - "Environmental and Social Framework – ESF Fundamentals";
  - "Introduction to the World Bank Environmental and Social Framework"
- **Inter-American Development Bank / AcademiaIDB** 2024
  - "Environmental and Social Performance Standard 2: Labor and Working Conditions"
  - "Environmental and Social Performance Standard 3: Resource Efficiency and Pollution Prevention"
  - "Environmental and Social Performance Standard 4: Community Health, Safety, and Security"
  - "Environmental and Social Performance Standard 5: Land Acquisition and Involuntary Resettlement"
  - "Environmental and Social Performance Standard 6: Biodiversity Conservation and Sustainable Management of Living Natural Resources"
  - "Environmental and Social Performance Standard 7: Indigenous Peoples"
  - "Environmental and Social Performance Standard 9 – Gender Equality ", 3rd Edition"
  - "Environmental and Social Performance Standard 10 – Meaningful Stakeholder Engagement ", 13th Edition
  -
- **The Global Environment Facility / International Waters. GEF IW:LEARN** 2021
  - "International Waters Project Management Online Course"
  - "Transboundary Diagnostic Analysis-Strategic Action Programme" Online Course"
- **Food and Agriculture Organization of the United Nations (UN/FAO)** 2019/2024
  - "Developing a monitoring and evaluation (M&E) plan for food security and agriculture programmes"
  - "Developing gender-sensitive value chains"
  - "Enfoques de género transformadores y de interseccionalidad"
  - "Ethics and Integrity at the United Nations" – Course: Achieving Gender Equality in FAO's Work"
  - "Gender Equality, UN Coherence and You"
  - "FAO's Whistleblower Protection Policy".
  - Prevention of Fraud and other Corrupt Practices
  - Curso de las Naciones Unidas Trabajando Juntos en Armonía
  - Curso "Prevention of Sexual Exploitation and Abuse (PSEA)"
- **United Nations Department of Safety & Security (UNDSS-UN)** 2019
  - B-Safe Course